



COLORED HORSE STUDIOS

creative services for marketing, publishing & the cultural record

Theresa Whitehill
poet designer
Paulo Ferreira
artist

THERESA WHITEHILL, GRAPHIC DESIGNER

RESUME, UPDATED MARCH 2010



PORTRAIT OF THERESA WHITEHILL, OLAF BECKMANN, 2006

CURRENT

April 1993 to present: **Colored Horse Studios**

Colored Horse Studios, providing creative services for marketing and publishing, was founded by Theresa Whitehill with her husband and partner, artist Paulo Ferreira in April of 1993. Services include graphic design, copywriting, print and web production, project management, limited edition letterpress printing, poetry commissions, and illustration.

SELECTED CLIENT LIST

Our client list includes: Stags' Leap Winery, North Coast Brewing Company, Grace Hudson Museum, Frey Vineyards, Cain Vineyard & Winery, Food First Books, Cypress House

Publishers, Beringer Vineyards, St. Clement Vineyards, San Francisco Center For the Book, Alice Waters, Ashe Family Vineyards, Baton Wines, Old Gold Jewelry, Audio Scholar, Cafe Beaujolais, Sparflex of California, Rainsong Shoes, Vintage Point, Tuck Beckstoffer Wines, and the Inn at Victorian Gardens.

SELECTED PAST WORK AND ACTIVITIES

9/2004-5/2005 **Instructor**, Photoshop and Computer Graphics, Mendocino College, Ukiah, California: full credit semester courses in Adobe Photoshop skills and computer graphics software (Adobe Illustrator, Macromedia Flash, Adobe InDesign, and Adobe GoLive)

2001-2008 **Stags' Leap Winery: a Guide to the Estate** in 5 volumes: a collection devoted to knowledge of Stags' Leap Winery, its history, wines, and culture; the book was designed, written, and produced by Whitehill. In April of 2008 the winery held a reception for the book in the Trustees' Room of the New York Public Library

3-5/1998 **Poet-in-Residence**, Stags' Leap Winery, Napa, California; Collaborating with Santa Fe artist Patrick McFarlin and wine writer, Rod Smith, Whitehill interviewed subjects during a four week salon and wrote literary portraits to accompany paintings of the subjects. The work produced during these sessions was exhibited at the Napa Valley Museum in January of 1999, along with a catalog of the paintings and writings, *Napa Valley: Portrait of a Community*, and was the subject of a CBS Special in March of 1999. The exhibit traveled to Atlanta, and Philadelphia.

9/1985-9/1993 **Letterpress Production Manager**, Zida Borcich Letterpress and Studio Z Mendocino, Fort Bragg, California; work included letterpress printing on a Heidelberg Windmill, foil stamping, typesetting, design, layout, copywriting and editing, production management, scheduling, estimating, quality control, and customer relations for a letterpress design shop and correspondence card line.

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1982–1983

Letterpress Job Printer, Patmor Press, San Francisco, California; worked included printing on a 12x18 Kluge Platen Press, typesetting, deliveries, bindery, pre-press for the offset department, and bookkeeping

EDUCATION

10/2006–6/2007

Foundation of Poetics, seminar with Diane DiPrima

11/1998

California Digital Arts Workshop, American Film Institute, Hollywood, California; studied digital media (Macromedia Flash animation, digital video, digital sound, html coding) for on-line creative work; Whitehill's project was chosen to be featured in the American Film Institute's annual report

9/1980–5/1982

Mills College, Oakland, California; Book Arts, Typography, History of the Book, Creative Writing

9/1976–6/1977

University of California at Santa Cruz, Kresge College; Basic Sciences, Spanish, "Birth of a Poet" with William Everson

1/1976

Sir Francis Drake High School, San Anselmo, California, graduated