



Stags' Leap

Stags' Leap Winery: A Guide to the Estate

Digital Press Kit, Part IV: *Book Pricing and Availability*

CASE SET

Edition Size: 100 case sets (of which 75 sets are currently available), each composed of a linen-covered open-flap portfolio case containing one of each of the five volumes, numbered and signed by the artists and winemaker

Case Set Pricing

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| Manor House Porch Society Wine Club Members: | \$500.00 (Limit one per member) |
| Cultural/Educational Institutions: | \$500.00 (Limit one per institution) |
| Retail: | \$750.00 (limit one per individual or organization) |

INDIVIDUAL VOLUMES,

Edition Size: 1,000 copies each of five volumes (of which approximately 400 of each of the 5 individual volumes are available)

- 1) The Book of Rules, 32 pages, bound
- 2) History, Culture and the Muse, 32 pages, bound
- 3) Ne Cede Malis (winemaking), 32 pages, bound
- 4) Cartography (natural history), 32 pages, bound
- 5) Voices from the Leap, 12 folded sheets, loose in an open-flap portfolio cover

Pricing — Pricing is limited to no more than 5 of a particular volume

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| Manor House Porch Society Wine Club Members: | \$45.00 per volume |
| Cultural/Educational Institutions: | \$45.00 per volume |
| Retail: | \$125.00 per volume |

Pricing and availability good through 2007

Contact: Stags' Leap Winery, www.stagsleapwinery.com,

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